

INSTRUCTIONS FOR COMPLETING  
LICENSE AGREEMENT DEFINITION SECTION

- a. Insert trademarks and service marks and a brief description of logos to be licensed. Marks probably include the sports team name or mascot and any logo or design associated with those teams, and maybe designations like "The official T-shirt of the Gallia Academy High School Football Team".
- b. Insert articles such as T-shirts, caps, mugs, etc.
- c. Insert the activities (other than manufacture and sale of the Licensed Articles) in connection with which the Marks may be used; if none, insert "none".
- d. Insert date as of which this agreement is effective.
- e. Insert date as of which the license is automatically renewed; if automatic renewal is not desired, revise section 2 by changing "Renewal/Expiration Date" to Expiration Date".

[Adoption date: April 21, 2004]